BLUEBEAM®
A NEMETSCHEK COMPANY

| PRESS KIT

WHO WE ARE

Bluebeam, Inc.'s innovative technology solutions set the standard for collaboration and workflow efficiency for architecture, engineering and construction professionals worldwide.

Since 2002, Bluebeam® has made smart, simple desktop, mobile and cloud-based solutions for paperless workflows. Bluebeam Revu, our award-winning digital markup and collaboration solution, is trusted by over a million individuals in 115 countries. By utilizing PDF, Revu enables a common data environment that allows design and construction professionals to share metadata, hyperlinks, bookmarks, images, attachments and 3D model information downstream. Included in every seat of Revu, Bluebeam Studio connects project partners worldwide in real time on the same set of centralized documents, while Revu for Mac and iPad allow all project partners to share, create and collaborate on their desired platform.

In recognition of a shared belief in open standards and expanding global markets, Bluebeam joined the Nemetschek Group in 2014. Headquartered in Munich, Germany, Nemetschek AG is a leading global software provider for the AEC industry with 11 partner brands including Vectorworks®, Graphisoft® Scia®, Maxon® and Data Design Systems®, serving approx. 2.1 million users in 142 countries.

LOCATIONS

Pasadena

Headquarters:
55 S. Lake Ave., Ste. 900
Pasadena, CA 91101

San Diego

550 W C St #1940,
San Diego, CA 92101

Chicago

400 N. Michigan Ave., Ste. 1500,
Chicago, IL 60611

Manchester

250 Commercial St., Ste. 2016,
Manchester, NH 03101

Stockholm

Kistagangen 12, 1640 40,
Kista, Sweden

TIMELINE

2002

Bluebeam launches its first product, Pushbutton PDF

2005

Bluebeam releases Revu, the first markup and editing solution for the design and construction industry

2010

Bluebeam integrates cloud-based collaboration and storage directly into Revu with Bluebeam Studio

2014

Bluebeam joins the Nemetschek Group

2015

Bluebeam introduces the Studio API, making a commitment to multi-platform integration

KEY STATS

1 Million
BLUEBEAM
REVU USERS

4 Billion
BLUEBEAM STUDIO
TRANSACTIONS

92%
OF TOP US CONTRACTORS*
USE BLUEBEAM REVU

800
BLUEBEAM USER GROUP
EVENTS

275+
RESELLERS AND
DISTRIBUTORS IN OVER 40
COUNTRIES

(*Top 50 firms by revenue, as reported in 2016 by Engineering News-Record)

PRODUCTS

BLUEBEAM REVU
Bluebeam Revu is Bluebeam's flagship end-to-end digital workflow and collaboration solution. By combining powerful PDF editing, markup and collaboration technology with reliable file creation, Revu allows teams to connect and collaborate across the entire project lifecycle.

BLUEBEAM REVU MAC
Bluebeam Revu Mac delivers the power of Revu's core PDF editing, markup and collaboration capabilities to Mac-based professionals, enabling all project teams to streamline workflow processes to increase productivity no matter which platform they're on.

REVU FOR IPAD
Revu's most popular markup, measurement and collaboration features are just a tap and swipe away from professionals on the jobsite or on the go. Revu iPad allows teams to join Bluebeam Studio to collaborate on the same set of drawings with partners worldwide in real time.

BLUEBEAM STUDIO
Included in Revu, Bluebeam Studio enables document-based collaboration in the cloud. Teams can manage projects anywhere, at any time, by uploading and sharing an unlimited number of 2D and 3D PDFs, or any other file type, and then collaborate with partners on the same documents in real time—regardless of internet access.

STUDIO PRIME
The subscription option that provides advanced administrative functionality for added visibility over organizations' Studio activity, with access to external application integrations through the Studio API.

STUDIO ENTERPRISE
The server-based option that enables organizations to house Studio Sessions and Projects behind their own firewall to meet security protocol.

BLUEBEAM VU (WINDOWS & MAC)
Project stakeholders who don't use Revu can stay connected with Vu, a free PDF viewer that is compatible with Mac, PC and iPad. Everyone can review, organize and navigate project documents with ease, and even join real-time collaboration sessions within Bluebeam Studio.

LEADERSHIP

Don Jacob, Interim CEO and CTO

Throughout his career, Don Jacob has managed and developed software solutions for everyone from designers to rocket scientists. A founding member of Bluebeam, Don currently heads product development and has been interim CEO since February 2017.

Don is a member of the PDF Standard Committee (ISO 32000) and has presented on digital workflows in the AEC industry at numerous events, including Construction Specifications Institute Show, CONSTRUCT, FIATECH, the International Highway Engineering Exchange Program (IHEEP) and BE Together: The Bentley User Conference.

Before Bluebeam, Don was Director of E-Commerce at PETsMART.com and was at NASA Jet Propulsion Laboratory in support of the Product Data Management System for the Mechanical Engineering Division. He also developed software for the Deep Space Network, a global networking system that acquired signals from deep space exploration spacecraft.

Don has a Bachelor of Science in Computer Science from California State University, Northridge and an MBA from Pepperdine University.

Jon Elliott, Chief Operating Officer

Jon Elliott joined Bluebeam's executive leadership team in late 2016, bringing nearly two decades of experience in global operations, finance and sales leadership. Jon has worked in hardware, software and services companies ranging in size from $25 million privately held companies to $4 billion publicly traded corporations in the Media & Entertainment and Musical Instrument industries, including Avid, Line 6 and M-Audio. Jon is adept at building and leading high-performance teams across geographies and functions, and has contributed to scaling and post-M&A leadership efforts throughout varying business lifecycles.

Jon has a BA in Business Administration from the University of La Verne, an MBA from Texas A&M Commerce and is a Certified Management Accountant (CMA).

LEADERSHIP

Tracy Heverly, Chief Human Capital Officer

Tracy Heverly is responsible for recruitment, retention, training, employee relations, organizational strategy and facilities management at Bluebeam.

Previously, as head of HR at Alliance Space Systems, Tracy helped grow the company from 25 to 200 employees over four years with offices in multiple states, supported both a merger and acquisition, and implemented practices and policies to support the rapid company growth.

Tracy has an MA in Educational Psychology from California State University, Northridge, Teaching Credential from Cal Poly, San Luis Obispo, and BA in Education with a minor in Communications from University of La Verne.

Sasha Reed, VP of Strategic Development

Sasha Reed interacts directly with AEC and technical industry leaders to better understand the long-range goals of the industry and help guide Bluebeam's technologies.

Drawing on her experience in AEC, Sasha has spoken at numerous industry events, including the American Institute of Architects' DesignDC Conference, CONSTRUCT Canada, and the Associated Builders & Contractors EdCon & Expo, as well as the International Facility Management Facility Fusion Conference. Sasha has also contributed articles to Construction Canada, Construction Business Owner and Construction Executive magazines, and also authors the Digital Com blog for Building Design + Construction magazine.

Before Bluebeam, Sasha was a Project Manager for M3, a Herman Miller dealer, where she learned firsthand the everyday challenges that the AEC industry faces, from project conception to completion.

Sasha studied Communications and Visual Arts at Hawaii Pacific University.

LEADERSHIP

Kristine Hopkins, VP of Client Services

Kristine Hopkins leverages over twelve years of experience in design and construction managing Bluebeam's Client Services division. Kristine and her team focus on building strong partnerships with AEC firms to provide workflow and collaboration enterprise solutions that span the entire project lifecycle. The team takes great pride in providing best-in-class technical services and fostering engagement between industry innovators and influencers by connecting customers, students, faculty, and area professionals through regional Bluebeam community events.

Prior to Bluebeam, Kristine worked as a residential designer, where she managed projects from conceptual design to installation and completion.

Kristine is currently pursuing an Executive MBA at Kellogg School of Management, Northwestern University and has a Bachelor of Arts in Interior Design from California State University, Sacramento.

Patrick Keller, VP of Product Management

Patrick Keller leads Bluebeam's team of Product Managers, Product Analysts and Technical Writers. Patrick and his team drive Bluebeam's product roadmap and define the features of each new product release. Through strategic customer relationships, jobsite research and the continual collection of end user feedback, Product Management ensures all feature decisions are informed by a deep understanding of Bluebeam's customers and their workflows.

Before Bluebeam, Patrick was Consumer Product Manager for the Audio division of Avid Technology, where he guided the expansion of Avid's brands into the consumer electronics space.

Patrick has a Bachelor of Arts in Studio Art from the University of California at Santa Barbara.

LEADERSHIP

Kristine Willis, VP of Marketing

Kristine Willis leverages over 20 years of corporate, agency and start-up marketing experience managing Bluebeam's expanding team of marketing professionals. Kristine leads strategy development, success measurement and brand stewardship while overseeing Bluebeam's creative, experiential, international, online, communications, media and integrated marketing teams.

Prior to Bluebeam, Kristine held marketing management positions at Sony Electronics, DDB Needham, OMD (formerly Chiat/Day) and UV Skinz.

Kristine has a Bachelor of Science in Business Administration with Marketing Concentration from California Polytechnic State University, San Luis Obispo.

Aaron Courdy, VP of Channel Services

Aaron Courdy and the Channel Services team are responsible for the worldwide distribution of Bluebeam's solutions through a network of resellers and distributors, managing over 240 partners in 36 countries. A former Project Engineer in the construction industry, Aaron has a deep understanding of AEC workflows and knows firsthand how complex organizations assess and invest in technology solutions.

Prior to Bluebeam, Aaron worked for McCarthy Building Companies Inc.

Aaron is currently pursuing a MBA from the University of Southern California Marshall School of Business, and has a Bachelor of Science in Civil Engineering from California Polytechnic State University, San Luis Obispo.

LEADERSHIP

Jose Godinez, VP of Software Development

Jose Godinez has more than 10 years of experience providing customer-centric software solutions. As Director of Software Development, Jose leads Bluebeam's team of software engineers, designing processes and product innovations at the core of Bluebeam's solutions.

Before Bluebeam, Jose built advanced software applications for first responders and financial institutions with a focus on natural disaster recovery and management while working for The Capital Group and Future Concepts. Jose also has a construction management background and applies his firsthand industry knowledge to the development of Bluebeam's solutions.

Jose earned a Bachelor of Science in Computer Science, specializing in software engineering, and Master of Science in Computer Science from California State Polytechnic University, Pomona.

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